

IN SEARCH OF SEXCELLENCE

SEXCELLENCE.COM

J.M. Angler



Learn about a very unusual way to do business, told in a positive and humorous manner that parodies eroticism and satirizes the classic self-help book. The author creates fun parallels between the world of business and eroticism.

Synopsis

Selling is a complex art, not unlike that of love. Here, the author, quite unafraid to call things as he sees them, gives detailed advice on how to conquer or seduce a client, or how the pen used to sign an agreement or finalize a deal can be seen as a metaphor for sex. After dealing with the secrets of "making love" with the conquered clients, the author deals with the internal management of companies: the teams, the faithfulness, and the need to promote business eroticism.

In addition to sage advice, this work teaches you how to make an erotic business marketing plan to achieve success. All of this is presented with direct and clear language without being offensive to good taste, and is supported by footnotes, entertaining stories over erotic disappointments and examples from real life. Made to read and enjoy, this book brings to light things that we have surely thought at some point, but were afraid to view or conceptualize as erotic business theory.

If you want to triumph in business, you should keep in mind that you are also trying to be successful in the art of love – direct and deep love.

Biography

J.M. Angler is an industrial psychologist and advisor to many large American companies. His work is so well acclaimed and demanded that he is one of the highest paid advisors in the United States and doesn't have a web or social networking profiles as companies seek him out for his services. In fact, no one knows where he lives and rumors have it that he is single and lives under a vow of chastity.



Angler is a journalist and has a degree in marketing. He has managed two newspapers in Spain and has served as second in charge of the magazine *Destino*. He has received various journalistic awards. Currently he contributes to the *Diario de Tarragona* and *La Mañana de Lérida* and he is the owner of the communications agency, Cinco.

Sales pitch

-Nowadays there is the need to renovate our work methods and realize that business and eroticism really go hand in hand.

-The book is written with a direct and excessive style, which helps in making light of the often rapid self-help books out there on the market.

-You will learn how to effectively apply the keys to the art of seduction to the world of business.

-This is a book targeted for a male adult market. It has a humorous and irreverent tone that plays with sexual and male chauvinist clichés.

-The art of love transformed into pure and hardcore business management, presented with a refined, direct and hard-hitting style of language.

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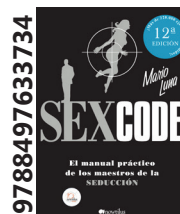
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