

CINEMA IN 100 QUESTIONS



Popular knowledge

Blanca Garrido, Claudia Lorenzo and Emilia Esteban



The keys, and concepts, to understand and appreciate the seventh art, and its language. Learn the essentials about the origin, and development of the industry, language, theory, and film genres, their relationship with other arts, and the characters, and creative movements that have conquered the public. All the essentials on the most noted cinematography with special emphasis on the pioneers, and geniuses, of Cinema from Spain, and Latin-America.

Did you know that a magician was the first inventor of fictions? Who are the generation of wild bikers? Is citizen Kane the best film ever? Did so many people fit in the cabin of the Marx brothers? Did Hitchcock prefer to give more information to the spectators or to his characters? Who is actually in charge the producer, or the director? Where are Hollywood, Bollywood and Nollywood located? How is the profit cake distributed? Can you go around the world in 80 festivals? Is cinema the poor brother of the theater? Was Paul Newman really the perfect man? What are the three Bs of Spanish cinema? What did the new Latin American cinema had of "new"?

Synopsis

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Biographies

Blanca Garrido, a graduate in audiovisual communication, works at the Biblioteca Luis Rius de Tarancón where she coordinates the program of promotion, and animation of reading. She has promoted the initiative The shortest day to give visibility to the short film.



Claudia Lorenzo a graduate in audiovisual communication, has been a film festival programmer, and editor in chief for magazines in the sector. She is a scriptwriter, and a director of short films. She is currently preparing a feature-length documentary.

Emilia Esteban Guinea is responsible for communication of cinematographic productions such as Loving Pablo or the Queen of Spain. She has worked in communication and organization of industry events such as the awards of the Spanish Film Academy, the Forqué Awards, the Platinum Awards, the Feroz Awards, or at festivals such as the Gijón film Festival.

Sales pitch

- A divulgative work on Cinema that selects the one hundred most relevant subjects of this discipline explained with rigour, amenity, sharpness, and intelligence.

- With this work the reader will be able to answer the fundamental questions that arise when it comes to knowing, and understanding Cinema: its technical foundation, its origin, and development, the basic mechanisms of the seventh art, cinematographic language, genres, The production phases... It is an excellent, and complete, approach to cinema.

- The work highlights the synergies between this art, and others such as photography, theatre, literature, painting, comics or video games, and emphasizes during the whole text the interdisciplinarity attitude from which cinema has fed since its inception. Its authors have dedicated one of the sections to Spanish and Latin-American Cinema: their pioneers, their geniuses, the names, and works that have set up a pointer art, and one of its major industries.

- Like the other titles of the 100 Questions collection the work has an original format, clear, and very didactic, since it raises all the knowledge about a discipline, in an attractive format with a total of 100 big topics.

- Emilia Esteban is responsible for communication of cinematographic productions such as Loving Pablo or the Queen of Spain. She has worked in communication and organization of industry events such as the awards of the Spanish Film Academy, the Forqué Awards, the Platinum Awards, the Feroz Awards, or at festivals such as the Gijón film Festival. Blanca Garrido, a graduate in audiovisual communication, works at the Biblioteca Luis Rius de Tarancón where she coordinates the program of promotion, and animation of reading. She has promoted the initiative The shortest day to give visibility to the short film. Claudia Lorenzo, a graduate in audiovisual communication, has been a film festival programmer, and editor in chief for magazines in the sector. She is a scriptwriter, and a director of short films. She is currently preparing a feature-length documentary.

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