

# THE NEW BLOCKCHAIN AND CRYPTOCURRENCY ECONOMY IN 100 QUESTIONS



## Popular knowledge



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## Ismael Santiago Moreno

All the fundamental keys of blockchain technology, and economics: Cryptography, cypherpunks, and Satoshi Nakamoto. Taxonomy of crypto-assets. Business models of cryptocurrencies. Technological foundations of blockchain. Impact of blockchain in various economic sectors. The new B-Finances, and their regulation. How to successfully invest in the cryptomarket. The Fourth Industrial Revolution. The future of economy, and society in the context of the New Blockchain Economy.

**What is the New Block chain Economy? Where, and how can you buy crypto currencies? Are cryptocurrencies, and tokens different? What is the main market for crypto market forecasts? How do Bitcoin and Ethereum blockchains work? What are "smart contracts" for? Is a tokenization of the economy feasible? What are ICOs and Crowdsales? Is technical analysis a useful tool for investing about cryptocurrencies? How will the fourth industrial revolution be in the context of the New Blockchain Economy? Where are the advantages of using Big Data, and Blockchain together? What are the opportunities offered by the interrelationship between Artificial Intelligence and Blockchain? Can blockchain be a decisive factor in countries' democracy? Can fraud, and criminal activity be prevented by KYC and AML?**

### Synopsis

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### Biography

**Ismael Santiago Moreno** is a Finance professor at the University of Seville. He is the founder of the AgoBlockchain project, Olivacoin, and international advisor on Initial Coin Offerings (ICO) processes. As a result of his hard research, and extensive experience in the technological field (he has constituted more than 150 technology-based companies), he has published several books: *The Revolution of Block Chain Technology in the Economy: Impact on the Different Economic Sectors* and *M2M Marketplace. The value of the intangible*.



### Sales pitch

- *The new blockchain, and cryptocurrency economy in 100 questions* is a divulgative work about the Blockchain economy; a new economy associated with the IV industrial revolution. In the book its history, the technologies that form it, the effects it is causing, and how it is developing new finance based on cryptography, game theory, and blockchain technology are exposed.

- This title unveils complex concepts, phenomena, and technologies such as Bitcon, Blockchain and other aspects of crypto economics.

- The work is a friendly, didactic, and rigorous approach to this evolution in the economic system. It moves away from the academic exhibition exposing in an intimate tone, full of real examples, and with the most updated sources on these concepts. It explains the evolution of money, and its prospects as well as the effects of this new economy in all sectors regarding this field.

- Like the other titles in 100 Essential Questions collection, the work has an original format, which is illustrated, clear, and very didactic, as it raises all knowledge on a subject with a question-answer structure with a total of 100 questions.

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